

S.T. HINDU COLLEGE, NAGERCOIL

FACULTY PROFILE

Name : S.N.Amutha Chithra

Designation : Assistant Professor

Vidwan ID : 401688

Dept Name : Commerce

Address :12/106A,Mainroad, Kulasekaranputhoor
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Subjects Taught :Marketing,
Business communication
Business Economics
Personality Development
Logistics Management
Tally ERP 9

Area of Interest / Specialization : Accounting

Experience :2years

Educational Qualifications :M.Com, M.Phil, .

Research Publications in Journals : A Study on Regression Co-efficient between
the Factor Gender and Attitude towards

Search Engine Marketing in Kanyakumari district.

A study on the co-efficient correlation between the factor credibility and attitude towards search engine marketing in Kanyakumari district

Papers Presented in Conference : NIL

Books Authored/Book Volume Chapters : NIL

No.of Conferences Organised : NIL

Research Guidance : NIL

Research Projects : NIL

Awards & Distinctions : NIL

Administrative Assignments Handled : NIL

Association with Professional Bodies : NIL

Any other Achievements : NIL